

HELEN KNIGHT

HEAD OF STRATEGY

Who wouldn't want to help deliver critical TV and radio services to millions of people every day?

I can still remember the advert for Arqiva's (then NTL:Broadcast) graduate trainee programme, promising the successful candidate the opportunity to work in broadcasting. As a fresh-faced graduate with a first-class honours degree in Business, I was excited about my future career.

The graduate scheme promised valuable and varied experiences which would provide me with a deep understanding of both the commercial and technical sides of the business. I'd received offers for graduate positions in high-profile banking and retail organisations, but I decided that Arqiva was the best fit for me. 20 years later, I can say that experience has most definitely lived up to those early expectations.



After the structured graduate programme, I accepted the role of Product Manager in our Commercial team – in fact, the very first Product Manager in the business for radio. Right from the start, I had the opportunity to shape the role and was trusted to drive the business forward; securing funding to build out DAB Digital Radio across the UK.



Helen at a team race day at Palmersports

Whilst in product and business management, I was seconded to work with our Strategic Finance team on the bid, and subsequent merger, of National Grid Wireless with Arqiva, creating a single broadcast transmission service provider in the UK.

Later, I secured a role working with Arqiva's new incoming CEO. During his first 18 months with the business, I supported him with projects right across the Broadcast and Telecoms business, as well as attending and contributing to board meetings helping to shape the future direction of our business.

In 2012, I was appointed Head of Product for TV and Radio, with overall responsibility for product management and development across terrestrial broadcast TV and radio. I then went on to hold senior roles in Commercial and Strategy management, and that has led to my role today as Arqiva's Head of Strategy.

I'm able to use my knowledge of our business and our products, as well as the policy and regulatory environments which we operate in, to develop and secure Arqiva's long-term strategic plan.

I also look at new growth and what markets we might enter in the future, as well as directing research within our existing markets which could influence the services we provide in the future, which are so critical to our customers and their audiences and users.



At Global Radio studios, London

HELEN KNIGHT

HEAD OF STRATEGY

I love what I do and it's incredibly rewarding to have such a key role in influencing the future direction of the business, but I don't do it alone. I work with a fantastic team right across the business, and inspiring leaders. If you've got amazing people to work with, it makes all the difference.

When I look back on 20 brilliant years, and the countless opportunities I've had to develop and build my career, as well as starting a family, I am thankful that my leadership team has never pigeon-holed me or restricted my ambition. The people around me have been very supportive and have valued my drive to learn more and do more.

For someone like me, who thrives on variety and wants to own my own development – particularly when I can do something which has a tangible impact on our business success – working in the kind of culture Arqiva offers has enabled me to flourish.